



2023 Media Kit

(347) 604 1261
ad@forumdaily.com

7308 18th Avenue
Brooklyn, NY

NEW
YORK



OVER 220,000
PAGES READ PER MONTH

OVER 80,000
FOLLOWERS ON SOCIAL MEDIA

Our Story

The voice of
Russian-speaking Americans
— Est. 2000 —



ippies
awards
2017

Best Overall Design of
an Online Publication

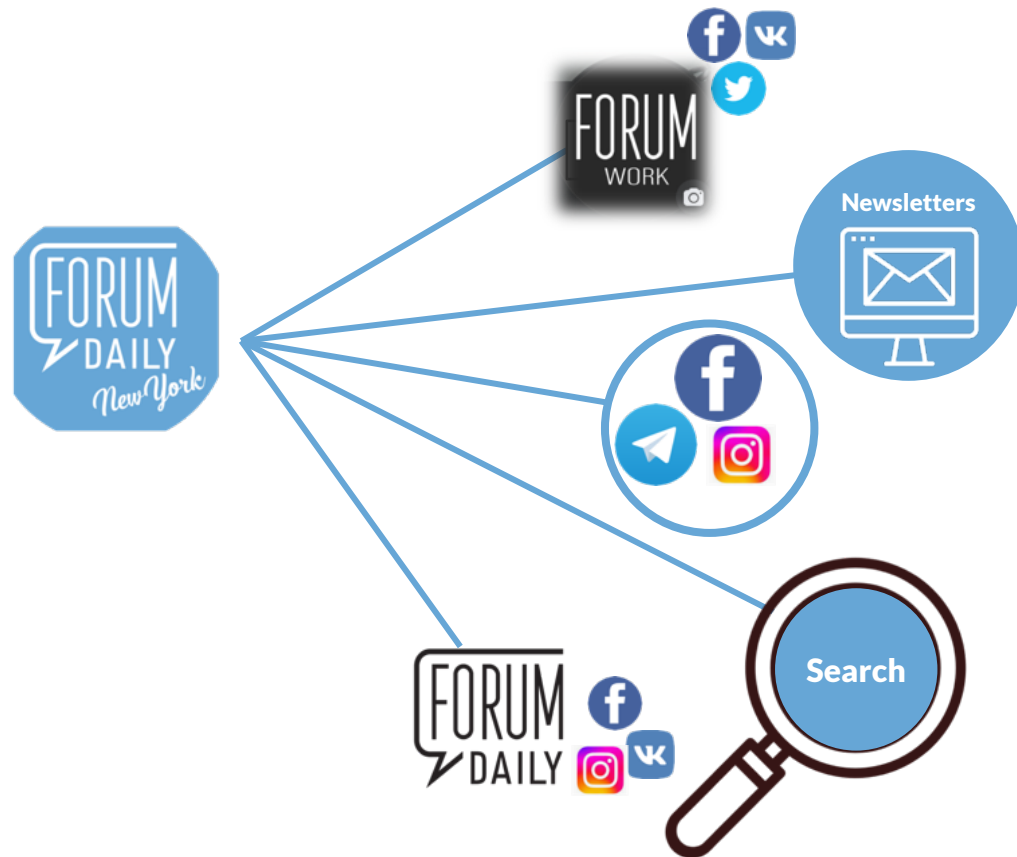
ippies
awards
2017

Best story about a
Community

ippies
awards
2018

Best Overall Design of
an Online Publication

Our Distribution in New York



220,000	pages read per month
80,000	social media followers
20,000	email subscribers

We're growing!

46% growth

in monthly readership
in 2022 vs 2021

Our Target Audience



Young



Affluent



Urban



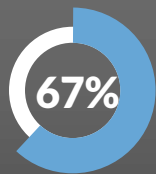
Professionals



Educated



Tech savvy



are younger
than age 65

source: FD



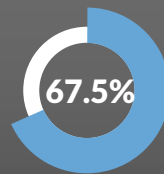
**Higher median
income than
general
population**

source: 2000 census



About 600 000
reside in NYC

source: FD



are in managerial,
professional,
technical and
sales occupation

source: 2000 census



of Russian
Americans hold a
bachelor's degree
or higher; **80%
high school**

source: 2000 census



**Higher usage
of Internet
and digital media
than general
population**

source: 2000 census

Our Solutions

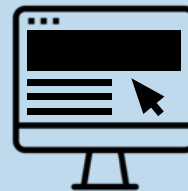
**YOUR
MESSAGE**

**MULTIPLE
PLATFORMS**

Sponsored Content



Banner Ads



Email



Social Media



Search



www.NewYork.ForumDaily.com Covers

- News;
- Cultural events;
- Helpful information for immigrants to settle their life in the US:
 - * Law;
 - * Healthcare;
 - * Employment;
 - * Education;
 - * Insurance;
 - * Housing;
 - * Immigrants success stories;

Phone: (347) 604-1261
Email: ad@forumdaily.com

Banners on www.NewYork.ForumDaily.com

To increase brand awareness / To get more website visitors

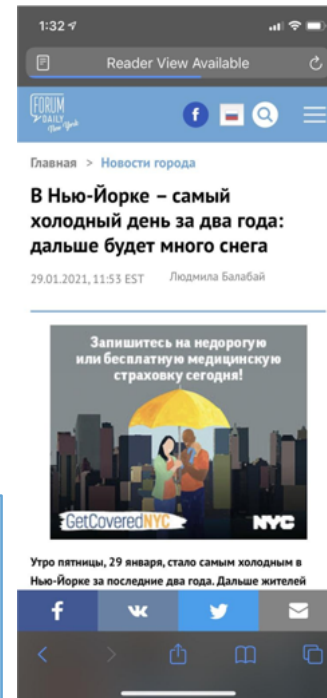


To reach better results we target your banner impressions to the geographic location you are interested in.

To evaluate the campaign effectiveness we provide the detailed report.

Impressions [?]	Viewable impressions [?]	Clicks [?]	CTR [?]
336,500	N/A	1,329	0.39%

Mobile banners



Publications on www.NewYork.ForumDaily.com

We write, publish and promote engaging content to make an enduring impressions on a community about your brand



Distribute article with weekly e-mail delivery. 20 000 subscribers



Share article on Social Media.
We buy targeted ads from Facebook to reach the right audience



Lifelong publication will be available through search engine

Recommended specification:

- About 700 words long
- Up to 4 photos or videos
- Up to 4 do-follow links

Social Media

Social media campaign allows to reach the widest audience possible



[ForumDaily](#)

[ForumDaily New York](#)

[New York leisure guide](#)

[Looking for an advice group](#)

[FD Instagram](#)

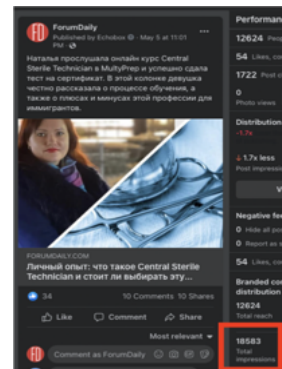


Over 80,000 followers

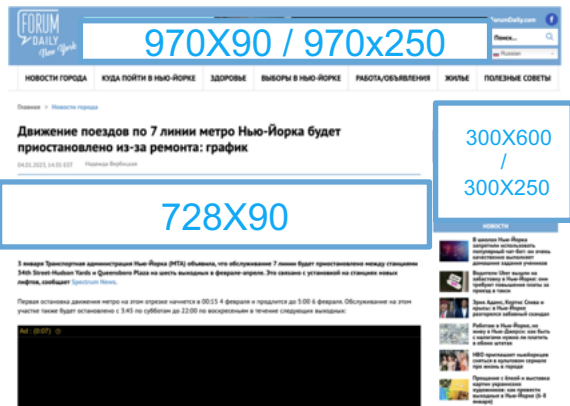
Publications / Reports

Reports we provide
to evaluate the ad
campaign

Posting on Social Media



Readers
statistic from
Google Analytics



Need More?

Featured announcements

Native advertisement

Geo-targeted advertising

Demographic targeting

Social media management

Custom digital design services

Need something you don't see?
Contact us now for custom solutions and package pricing.

Phone: (347) 604-1261
Email: ad@forumdaily.com